

CITY OF TIOGA
Visitor's Promotion Fund Minutes
May 9, 2019
Unofficial

A meeting of the Visitor's Promotion Fund of the City of Tioga was called to order at 5:35 pm on Thursday, May 9, 2019, at the City Hall, by President of the Visitor's Promotion Fund, Maggie Albrecht.

PRESENT: Maggie Albrecht, Judy Odegaard, Patti Beck, Ronda Davidson and Ronica Pederson

ABSENT: Lori Germundson

Guest: none

Minutes:

1.) Approval of 11/01/2018 minutes

Judy Odegaard made a motion to approve the minutes of November 01, 2018; second by Patti Beck.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck, Ronda Davidson

Nay – none

Financial Report:

2.) Visitor Promotion Fund Balance Sheet

Ronda Davidson stated being new the board, she wanted to know where the money in the Visitor Promotion Fund comes from and its appropriate uses for funds. Pederson stated the City receives money on a monthly basis from the State Treasury for the 2% Lodging Tax received from occupancy at hotels in Tioga. The purpose of the funds is to generate revenue to promote, encourage and attract visitors to come to the City.

Patti Beck made a motion to approve the balance sheet, second by Ronda Davidson.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck, Ronda Davidson

Nay – none

New Business:

3.) Tioga Chamber of Commerce Application for Radio Sponsorship

Discussion regarding application and difference types of packages and half the amount being requested through the Tioga Fund and advertisements being aired on additional radio stations. Board members also discussed they would like to see a broadcast schedule with more detail for when and what advertisements are broadcasted, they used to receive one in previous years.

Patti Beck made a motion to approve the application for the \$10,000.00 request, second by Ronda Davidson.

Judy Odegaard abstained as she is a member of the Chamber and made the recommendation to split the application from the 2 separate boards.

Call: Aye – Maggie Albrecht, Patti Beck, Ronda Davidson

Nay – none

Judy Odegaard abstained

With no further business the meeting of the Visitor's Promotion Fund was adjourned by unanimous vote moved by Ronda Davidson, second by Judy Odegaard at 6:18 p.m.

Maggie Albrecht, President of the Visitor's Promotion Fund

ATTEST:

Ronica Pederson, Deputy Auditor